

Kido ESTZ International Preschool & Daycare

kidoschools.com



EducationInvestor
Awards 2020

WINNER

Private education group of the year

"Kido has brought innovation and energy to the early years sector."

Judges at the Education Investor Award 2020



# Welcome to Kido ESTZ





#### early years, reimagined

The first five years are the most crucial period of any child's life. And yet, the world over, Nurseries and preschools rely on 20th century teaching and technology to prepare children for the 21st century.

At Kido, we've set out to change that, and bring advances in pedagogy, design and technology to create the highest quality daycare and preschools anywhere.

Across the world, and here in the heart of Chennai, we're creating magical spaces for children to play, learn, grow and thrive. Reach out to us and your dedicated parent relationship manager will take you on a tour of a magical learning journey for your child.



"Such a lovely daycare. My daughter entered when she was nine months - she quickly settled thanks to the very caring environment. Lots of fun activities and super clean. Very good reporting on kids progress. I highly recommend it."

Elodie F Parent, Austin



"I cannot say enough good things about Kido Camden. I have two children here so we have experienced all the rooms from baby up to pre-school, and the quality and standard of care across the whole setting is outstanding."



# The Kido

# Story

#### by parents, for parents

We are owned and operated by a group of parents from all over the world. We were set up in response to our founders' struggles as young parents in different cities around the world. So, since our first school in Hong Kong in 2014, we've been obsessed with two things: improving learning outcomes for children, and our service to parents.

To meet our twin objectives, we've invested significantly in people, technology and systems or every aspect of a nursery operation - recruitment, training, curriculum, operations, observations and assessments, parent communication and much more.

We've served thousands of families in places as diverse as the USA, the UK, the UAE, India and China. Being international, we incorporate best practices from around the world.



## Kido Preschools

# & Daycare

preschool, meet the future

We are on a mission to build the best early learning spaces in the world. According to the Reggio Emilia approach to early education, the environment is considered the third educator. With that in mind, we've created some of the most stimulating preschools and nurseries in the world. No location can ever be too beautiful for our children.

Our school design goes hand in hand with our pedagogy. Every area is set up to aid the learning journey of each child. Furniture and resources are curated from the best providers in the world. Our technology platform allows teachers to spend more time on the children and less on administration. We use technology as a tool to improve the experience of both children and parents.



Just Inside the International Tech Park, sits Kido Kharadi International Preschool and Daycare in Pune, a shining example of what we're doing for young learners and childcare in India.

New Centre Kido Kharadi



"When I collect them, my children tell me how much fun they've had, taking part in different activities every day. They even request nursery on the days they're not attending, so that's a good sign."



"As parents of Ava, we are very grateful to all the teachers for their dedication to nurturing the minds of the little ones. Thank you."

# Our Pedagogy

#### early years, reimagined

We believe that a combination of free and structured play, an engaging and interactive learning environment, and an abundance of love, care and attention provide the most solid foundation for children in the early years.

The Kido Early Years Program draws best practices from leading philosophies from around the world, such as Montessori, Reggio Emilia and the theory of Multiple Intelligences. It is developed in house and supported by a world renowned panel of advisors. Our pedagogical leadership team has over 200 years of combined experience in early years teaching, research and pedagogy across more than ten countries, and in multiple languages. We modify our program for each country that we operate in, to adhere to national curriculum framework.

#### Kido, Mumbai



"The teachers at Kido have taken education to a different level. My son enjoys his classes as well as understands the various concepts. Thank you very much, Kido"

Mr & Mrs Tantzscher Parent, Mumbai



"Really love the staff and space at this nursery. Such an essential for a working parent. They go out of their way to make my daughter feel welcome and safe. She loves the food too!."



"My I year old son thoroughly enjoys attending this nursery. It took him a little while to settle at first but the staff were very helpful and supportive to him (and me) during this time."

# Kido People

listen, learn, lead

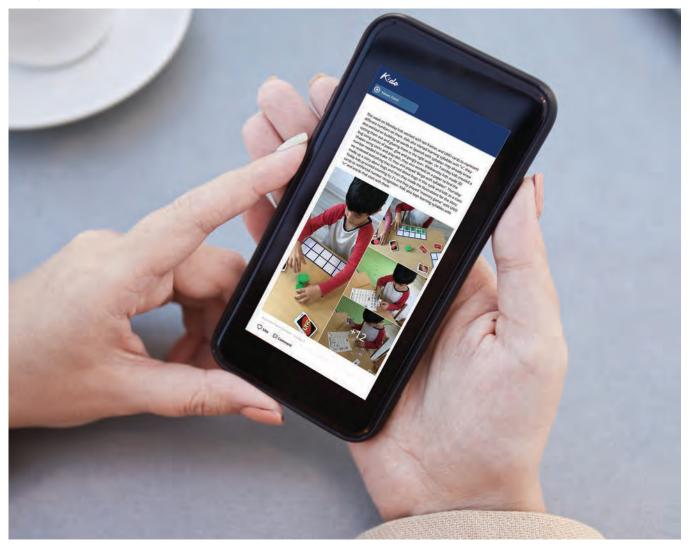
Happy teachers make happy children. We've gone to great lengths to ensure that our people are the most highly trained, motivated and engaged anywhere. Heavy investments in recruitment ensure that your child is taught by the best. Our local and international training and development programs are intensive, and ongoing.

Leading experts from around the world run 'Master Classes' to ensure that our people are always a step ahead. Teachers have access to their peers from across the world in real time, so they can bring best practices from any classroom in the world to their own.



"The staff is friendly and qualified. They seem to really care about the children."

Marlon L Parent, Windsor



Our Kido App is a great way to get regular updates including observations and pictures. It also gives parents a comprehensive daily routine on their childs' activity in daycare.



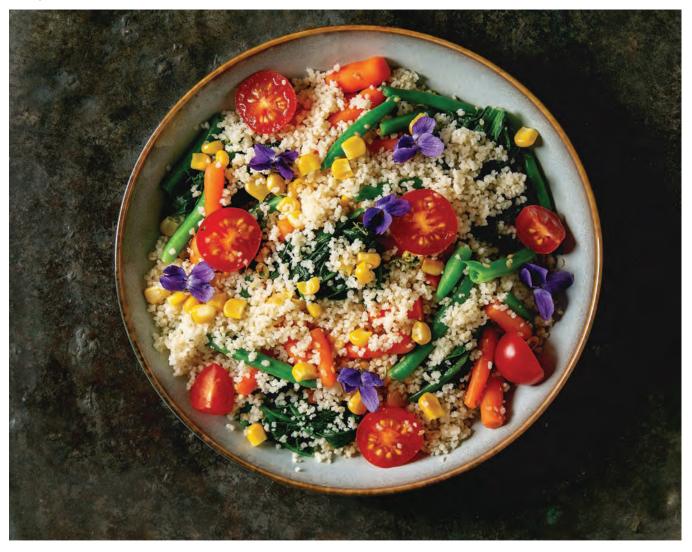
## Parent

## Communication

#### always at your fingertips

The Kido Parent App keeps you in touch with the nursery in real time. You can track your child's progress, their 'wow' moments, and message the nursery in a secure manner through the app. New features are added continuously to keep enhancing the parent experience.

Your parent relationship manager is on hand to help with any enquiries, arrangements or questions. Our partnership with and service to parents is core to Kido, and we're dedicated to try and meet all your needs!



We believe mealtimes should be happy, social occasions for children and staff alike. Students sit together at tables to create a family-style experience. Staff is present to support and observe children, as well as to encourage conversation and manners.



# Kido

# ESTZ, Chennai

#### home away from home

Our new centre is nestled within Embassy Splendid Techzone's - beautifully sprawled 30-acre property. The IT Park is conveniently accessible through the Pallavaram Radial Road and is approximately 6 km from the domestic and International Airport.

Our brand new Preschool and Daycare centre stretches over 5,000 sq ft and is a shining example of what we are doing for young learners and corporate childcare in India.

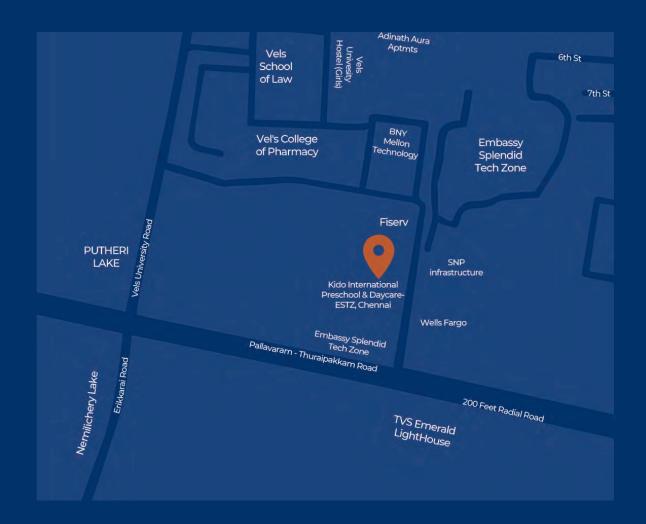
Our innovative preschool program incorporates the best practices from 30-plus education and teaching philosophies around the world, such as Montessori, Reggio Emilia, and the theory of Multiple Intelligences that aims at the overall development of every child.



Our amazing 6000 sq ft facilities include an indoor and outdoor play area, an art studio, a sandpit, a splash pool, and, ergonomically designed furniture and learning aids.

New Centre Kido Kowdiar





Kido ESTZ is conveniently accessible through the Pallavaram Radial Road and is approximately 6 km from the domestic and International Airport.

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