

*Kido*

KIDO CLERKENWELL NURSERY & PRESCHOOL

[kidoschools.com](http://kidoschools.com)





**EducationInvestor**  
Awards 2020

**WINNER**

Private education  
group of the year

“Kido has brought innovation and energy to the early years sector.”

Judges at the Education Investor Award 2020



# Welcome to **Kido Clerkenwell**

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early years, reimagined

The first five years are the most crucial period of any child's life. And yet, the world over, nurseries and preschools rely on 20th century teaching and technology to prepare children for the 21st century.

At Kido, we've set out to change that, and bring advances in pedagogy, design and technology to create the highest quality nurseries and preschools anywhere.

Across the world, and here in the heart of Clerkenwell, we're creating magical spaces for children to play, learn, grow and thrive. Reach out to us and your dedicated nursery manager will take you on a tour of a magical learning journey for your child.



"The staff at Kido have been great. Our daughter loves it. Communication has been regular and easy, they update us about our daughter every day and keep us in the loop on what skills they're working on with her at any given moment."

Jordan C  
Parent, Kido



"They have been amazing with our little one and really care for her safety, well-being and happiness. They keep us reasonably well updated on how her day has been and work closely with us on supporting her needs."

C. U.  
Parent, Clerkenwell



# The Kido Story

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by parents, for parents

We are owned and operated by a group of parents from all over the world. We were set up in response to our founders' struggles as young parents in different cities around the world. So, since our first school in Hong Kong in 2014, we've been obsessed with two things: improving learning outcomes for children, and our service to parents.

To meet our twin objectives, we've invested significantly in people, technology and systems on every aspect of a nursery operation - recruitment, training, curriculum, operations, observations and assessments, parent communication and much more.

We've served thousands of families in places as diverse as the USA, the UK, the UAE, India and China. Being international, we incorporate best practices from around the world.



# Kido Nurseries & Preschools

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nursery, meet the future

We are on a mission to build the best early learning spaces in the world. According to the Reggio Emilia approach to early education, the environment is considered the third educator. With that in mind, we've created some of the most stimulating preschools and nurseries in the world. No location can ever be too beautiful for our children.

Our school design goes hand in hand with our pedagogy. Every area is set up to aid the learning journey of each child. Furniture and resources are curated from the best providers in the world. Our technology platform allows teachers to spend more time on the children and less on administration. We use technology as a tool to improve the experience of both children and parents.



"At 2.5 years of age she has a rich English vocabulary despite we don't speak any English at home. The nursery has a large, well equipped outdoor area, which is widely used throughout the year. We very highly recommend Kido Clerkenwell."

I.C.  
Parent, Clerkenwell



"The kindness and patience shown from everyone is comforting. My child entered at 2 and a half years old not knowing a word of English and now (4 months later) can express himself with ease."

S. M.  
Parent, Clerkenwell



“Our 18-month-old loves his days in the Discoverers room at Kido. We were nervous to send him to nursery when he was 10 months old, but there's such a warm, nurturing atmosphere here that our fears were quickly put to rest. Our son is clearly thriving.”

K.K.  
Parent, Clerkenwell



# Our Pedagogy

early years, reimagined

We believe that a combination of free and structured play, an engaging and interactive learning environment, and an abundance of love, care and attention provide the most solid foundation for children in the early years.

The Kido Early Years Program draws best practices from leading philosophies from around the world, such as Montessori, Reggio Emilia and the theory of Multiple Intelligences. It is developed in house and supported by a world renowned panel of advisors. Our pedagogical leadership team has over 200 years of combined experience in early years teaching, research and pedagogy across more than ten countries, and in multiple languages. We modify our program for each country that we operate in, to adhere to national curriculum framework.



"As first-time parents, we were scared about leaving our daughter when she was 10 months old but we cannot recommend enough this place for their entire staff."

S. B.  
Parent, Clerkenwell



"I feel my daughter has developed leaps and bounds at Kido, and it has set her up for a positive approach to education and learning at school. Highly recommend!"

Jalpa S  
Parent, Clerkenwell



“Our son has been attending for over a year and he really loves to come to Kido. We are very pleased with the staff, curriculums and facilities.”

A. G.  
Parent, Clerkenwell



# Kido

# People

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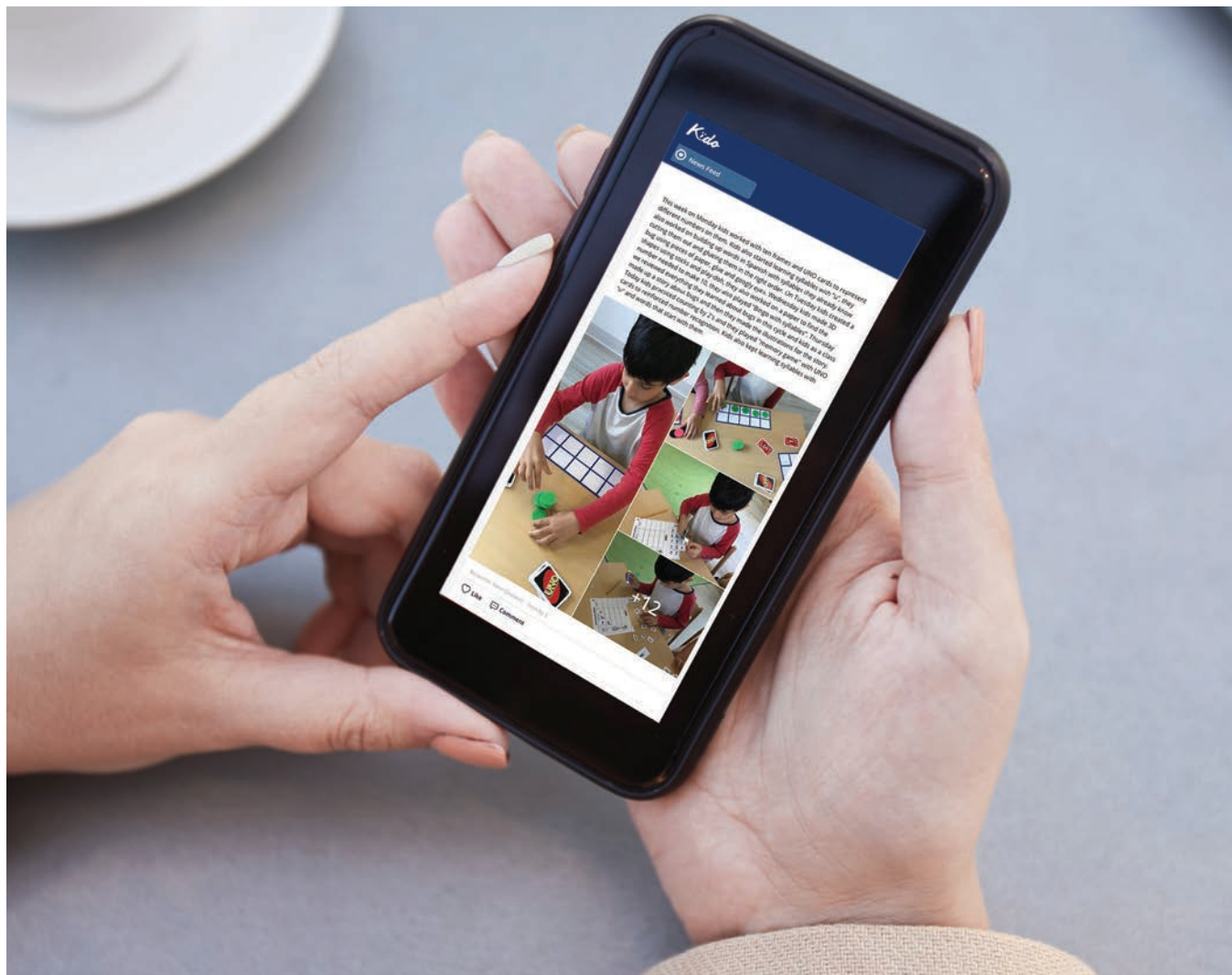
listen, learn, lead

Happy teachers make happy children. We've gone to great lengths to ensure that our people are the most highly trained, motivated and engaged anywhere. Heavy investments in recruitment ensure that your child is taught by the best. Our local and international training and development programs are intensive, and ongoing. Leading experts from around the world run 'Master Classes' to ensure that our people are always a step ahead. Teachers have access to their peers from across the world in real time, so they can bring best practices from any classroom in the world to their own. Above all, we have perhaps the best benefits for our people in the industry, including discounted childcare for all Kido people as well as dedicated people trainers working alongside our teams to provide continuous professional development and on the job training and support.



"The staff is friendly and qualified. They seem to really care about the children."

Marlon L  
Parent, Kido



“We receive regular updates throughout the day via the app on the activities the children have done that day, and it is always lovely to see pictures of our son having fun whilst we are at work, and see what he has eaten.”

D.C.  
Parent, Clerkenwell



# Parent **Communication**

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always at your fingertips

The Kido Parent App keeps you in touch with the nursery in real time. You can track your child's progress, their 'wow' moments, and message the nursery in a secure manner through the app. New features are added continuously to keep enhancing the parent experience.

Your nursery manager is on hand to help with any enquiries, arrangements or questions. Our partnership with and service to parents is core to Kido, and we're dedicated to try and meet all your needs!



"Very friendly staff. My daughter is happy to go there and has lots of fun. The food is great and we have an app where you can track what your child is up to."

NK  
Parent, Kido



# Kido

# Clerkenwell

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home away from home

Kido Clerkenwell is located in a repurposed church hall in the City of London. It is in a great location for families who need to easily commute around London.

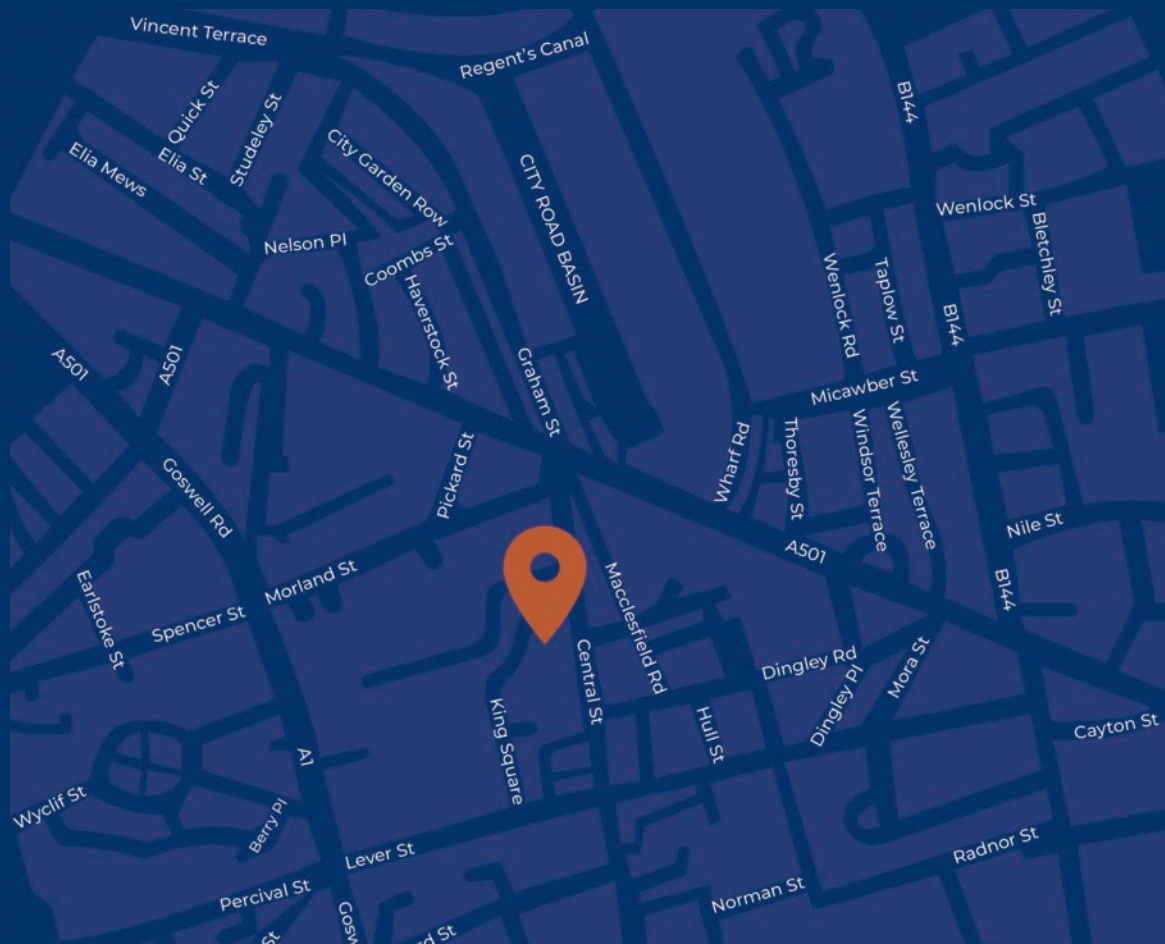
The nursery features large indoor and outdoor spaces, tall windows and skylights that provide ample natural light during the day. The nursery is spread over two floors, with the mezzanine floor dedicated to our oldest children which includes a STEM area. The garden is a large outdoor space which is separated into different activity areas, including sports and gardening, giving for children the opportunity to freely explore.



"Kido Nursery is a really friendly, welcoming environment with a lovely community of parents! Our 20 month old started at the nursery around 1 years old and has grown in character and developmental abilities significantly in that time."

Katie L,  
Parent, Clerkenwell





You'll find our nursery on Central Street, within walking distance of Old Street, Barbican, Moorgate and Angel tube stations.

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