

KIDO CAMDEN NURSERY & PRESCHOOL

kidoschools.com



EducationInvestor
Awards 2020

**WINNER** 

Private education group of the year

"Kido has brought innovation and energy to the early years sector."

Judges at the Education Investor Award 2020



# Welcome to **Kido Camden**



#### early years, reimagined

The first five years are the most crucial period of any child's life. And yet, the world over, nurseries and preschools rely on 20th century teaching and technology to prepare children for the 21st century.

At Kido, we've set out to change that, and bring advances in pedagogy, design and technology to create the highest quality nurseries and preschools anywhere.

Across the world, and here in the heart of Camden, we're creating magical spaces for children to play, learn, grow and thrive. Reach out to us and your dedicated nursery manager will take you on a tour of a magical learning journey for your child.



"Such a lovely daycare. My daughter entered when she was nine months - she quickly settled thanks to the very caring environment. Lots of fun activities and super clean. Very good reporting on kids progress. I highly recommend it."

Elodie F Parent, Camden



"My daughter, who is two years old, has been attending this nursery for the last year or so. She seems very happy and is progressing well. There is a garden at the back, kids spend a lot of time outside."



# The Kido

# Story

#### by parents, for parents

We are owned and operated by a group of parents from all over the world. We were set up in response to our founders' struggles as young parents in different cities around the world. So, since our first school in Hong Kong in 2014, we've been obsessed with two things: improving learning outcomes for children, and our service to parents.

To meet our twin objectives, we've invested significantly in people, technology and systems or every aspect of a nursery operation - recruitment, training, curriculum, operations, observations and assessments, parent communication and much more.

We've served thousands of families in places as diverse as the USA, the UK, the UAE, India and China. Being international, we incorporate best practices from around the world.



# Kido Nurseries

## & Preschools

#### nursery, meet the future

We are on a mission to build the best early learning spaces in the world. According to the Reggio Emilia approach to early education, the environment is considered the third educator. With that in mind, we've created some of the most stimulating preschools and nurseries in the world. No location can ever be too beautiful for our children.

Our school design goes hand in hand with our pedagogy. Every area is set up to aid the learning journey of each child. Furniture and resources are curated from the best providers in the world. Our technology platform allows teachers to spend more time on the children and less on administration. We use technology as a tool to improve the experience of both children and parents.



"A lovely, clean space to enrich the students learning, and absolutely incredible and friendly staff. We feel so lucky to have found such an amazing nursery for our little one. I would highly recommend it. Outstanding."

Max C Parent, Camden



"We love Kido Camden. Our son settled in so quickly to the nursery, has a great time every day and loves to go back each day. The staff are brilliant, very engaging for the children, great fun but also excellent teachers. Would highly recommend Kido Camden."

Tasha P Parent, Camden



"Our little one has been attending Kido since he was five months old. He goes in smiling and he comes out smiling! The staff are just lovely - very caring - and take such good care of all the children."

# Our Pedagogy

#### early years, reimagined

We believe that a combination of free and structured play, an engaging and interactive learning environment, and an abundance of love, care and attention provide the most solid foundation for children in the early years.

The Kido Early Years Program draws best practices from leading philosophies from around the world, such as Montessori, Reggio Emilia and the theory of Multiple Intelligences. It is developed in house and supported by a world renowned panel of advisors. Our pedagogical leadership team has over 200 years of combined experience in early years teaching, research and pedagogy across more than ten countries, and in multiple languages. We modify our program for each country that we operate in, to adhere to national curriculum framework.



"Kido is a great nursery with staff that make such an effort to get to know each child and foster strong relationships with both parents and children!"

Danielle Parent, Camden



"The staff are wonderful, polite, attentive and engaging, picking our daughter up to learn of her days activities is always exciting. Kido Camden is everything we would want and more as a nursery for our daughter."



"My child goes to Kido since he was 6 months old. Now he is older than 2. Having been through 3 out of 4 of their 4 groups, I can say I would highly recommend Kido. For me, the highlight is the people."

# Kido People

listen, learn, lead

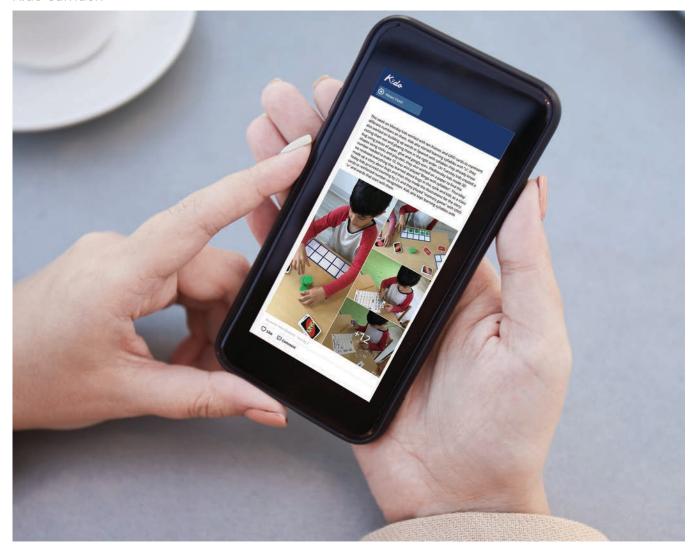
Happy teachers make happy children. We've gone to great lengths to ensure that our people are the most highly trained, motivated and engaged anywhere. Heavy investments in recruitment ensure that your child is taught by the best. Our local and international training and development programs are intensive, and ongoing.

Leading experts from around the world run 'Master Classes' to ensure that our people are always a step ahead. Teachers have access to their peers from across the world in real time, so they can bring best practices from any classroom in the world to their own. Above all, we have perhaps the best benefits for our people in the industry, including discounted childcare for all Kido people as well as dedicated people trainers working alongside our teams to provide continuous professional development andon the job training and support.



"The staff is friendly and qualified. They seem to really care about the children."

Marlon L Parent, Camden



"Kido Camden is an excellent nursery, our son settled well and is really happy there. Great to get the regular updates through the app, including observations and pictures. It's lovely seeing what he's been up to!"



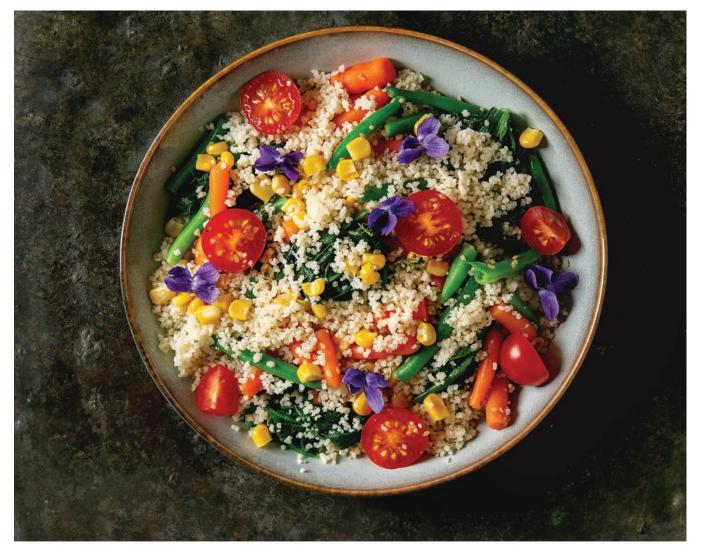
### Parent

### Communication

#### always at your fingertips

The Kido Parent App keeps you in touch with the nursery in real time. You can track your child's progress, their 'wow' moments, and message the nursery in a secure manner through the app. New features are added continuously to keep enhancing the parent experience.

Your nursery manager is on hand to help with any enquiries, arrangements or questions. Our partnership with and service to parents is core to Kido, and we're dedicated to try and meet all your needs!



"I cannot say enough good things about Kido Camden. I have two children here so we have experienced all the rooms from baby up to pre-school, and the quality and standard of care across the whole setting is outstanding."



# Kido

# Camden

#### home away from home

Kido Camden is truly special. Repurposed from a 100-year-old Spiritualist Temple, we've created an amazing nursery for 70 children. We're just a short walk from Camden Road tube station, close to London Zoo and Regent's Park.

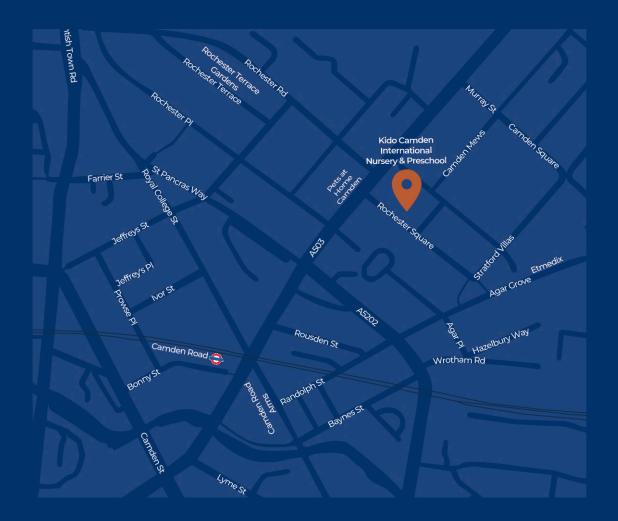
Its mezzanine floor is devoted to pre-schoolers, while the ground floor contains two toddler rooms and a dedicated baby room. Its large stained-glass windows provide plenty of light and its Montessori-inspired classrooms are airy, bright and calming. The school is also just a five-minute walk away from a large public park.



"Our son is very happy at Kido Camden! He has been attending for a couple of years and we have seen him flourish. He has built strong relationships with carers and with other children and is learning new skills every day."

Fernanda P Parent, Camden





You'll find our school on Rochester Square, just a four- minute walk from Camden Road Station and a stone's throw away from St Pancras Way bus stop.